



**AGENDA
WORKSESSION
TOWN OF SUPERIOR BOARD OF TRUSTEE
MARCH 14, 2011
6:00 PM
BOARD CHAMBERS, TOWN HALL**

- 1) Call work session to order (6:00)
- 2) Discussion – 2011 Board Goals (6:00)
- 3) Review of tentative March 28, 2011 Board of Trustee agenda items (6:50)
 - A. Approval of the Minutes of March 14, 2011 Board of Trustee meeting
 - B. Acceptance of minutes for the Committees
 - C. Final approval of an Ordinance amending Chapter 1 of the Superior Municipal Code
 - D. Public Hearing and approval of a Resolution regulating Areas of State Interest And Activities of State Interest
 - E. Public Hearing and final approval of an Ordinance amending Chapter 16 of the Superior Municipal Code regarding areas of State Interest and Activities of State Interest
 - F. Work Session – Marshall Road Triple Left turn
- 4) Review of Weekly Digest (6:55)
- 5) Adjourn work session (7:00)



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Memorandum

TO: Mayor and Board of Trustees

FROM: Matt Magley, Town Manager

DATE: March 14, 2011

RE: 2011 Town Board Goals

The planned item for this work session was not ready for the meeting, so I thought it would be a good opportunity to review and finalize the 2011 Goals. Due to circumstances over the last several months we have not been able to finalize the goals until now.

In addition, we have started looking for possible dates to begin discussion of the 2012 Goals, which will provide direction in the development of the 2012 Budget.

Attached is a list of potential goals for 2011. The list focuses on these main areas:

- Economic development
- Environmental sustainability
- Public services and public infrastructure
- Enhanced communications
- Financial management
- Open space
- Transportation planning

Once staff has received Board input and direction on the 2011 Goals, staff will revise the Goals and place it on the next agenda for formal approval. Please let me know if you have any questions or would like to discuss this item prior to the meeting.

2011 TOWN BOARD GOALS - DRAFT

Enhance Financial Stability and Promote Development Opportunities – Determine public amenities to be included in the Town Center development, continue to pursue partnerships for the development of the Town Center properties and incorporations of the permanent and expanded Boulder Valley Ice facility. Undertake an extensive community education/outreach program for the future Town Center. Pursue targeted development opportunities in the Superior Marketplace and the Resolute property. Review/revise financial incentive policies to attract new businesses and promote business retention, as needed. Continue to pursue self-sufficiency in utility funds through new developments and improvements in efficiencies in operations and infrastructure

Encourage Environmental Sustainability -- Continue implementation of energy neutral initiatives; promote energy conservation efforts, including the expansion of Town programs and incentives; implementation of new water conservation rebate program; and expand solid waste collection and recycling efforts. Adopt energy efficient building standards for new commercial and institutional construction. Adopt more efficient management practices Town-wide for waste diversion and solid waste.

Expand/Invest Public Services and Public Infrastructure – Continue to educate community on merits of cooperative contractual library services agreement; and pursue service sharing opportunities with other governmental entities. Completion of the 3 Parks project. Prioritize new recreational amenities and possible partnerships for recreation amenities and services. Participate in coalitions to pursue common goals with neighboring communities. Continue planning and design for Windy Gap improvements. Finalize the plan for the Town 9 park improvements and incorporate into future budgets.

Improve Communication with All Constituencies – Establish mechanism for improving communications with homeowner associations; schedule periodic meetings between Town Board and its advisory groups; expand outreach efforts. Explore and initiate methods that will continuously improve education, communication and meaningful dialog between the Town and its residents.

Financial Management - Continue to plan and adjust Town's long term financial stability by diversifying revenue streams and reliance on existing revenue sources; by reducing the property tax rate and levy upon property owners; by maintaining a lean organization and pursuing strategic service partnerships with third party vendors and other units of government; by adopting a capital improvement plan and funding mechanism for the perpetual maintenance and replacement of existing infrastructure; by reducing the Town's existing debt; and pursuing strategic economic development opportunities and new private sector investment; continue to explore the restructure of existing debt.

Open Space - To expand the inventory of publicly-owned open space within the Town through purchases and strategic acquisitions via responsible development. Determine the acquisition priorities of certain lands as open space and pursue purchases of open space

parcels. Pursue strategic trail development, including community and regional trail connections.

Transportation Planning – Conduct town-wide traffic analysis and lane reduction analysis; implement priority traffic calming improvements and identify future traffic calming improvements; pursue additional methods to tame McCaslin traffic; continue traffic enforcement in high traffic/high violation areas. Select and finalize improvements for the McCaslin/US 36 interchange in cooperation with the City of Louisville. Explore future traffic and pedestrian connections and an implementation plan. Continue to support funding for improvements to the US 36 regional plan. Continue to explore all options regionally and locally regarding the Jefferson Parkway to protect the Town's interests.