

# Town of Superior

## 2009 Annual Report

Dear Superior Residents,

*This report represents the Town's effort at presenting "the year in review" – a compilation of both the Town's vision and accomplishments of the past year. 2009 was a trying year for many in our community – and the Town itself was not immune to some of these structural economic challenges. However, in reviewing the goals and objectives that were established by the Town Board for 2009 – and the significant accomplishments achieved in each of these areas – it becomes obvious that 2009 was an unqualified success for the Town of Superior.*

*We hope that you find this information useful – and as always, should you have any questions or comments about any of this material, please don't hesitate to contact us at Town Hall.*

Scott Randall  
Town Manager

### **Enhance Economic Sustainability**

Continue efforts to diversify revenues, reduce reliance on property taxes and achieve self-sufficiency in utility funds;

- FY 2010-2014 Budget included analysis of utility rates, user fees, system development fees and local option sales taxes
- Board has agreed to review utility rates annually, in lieu of bi-annually; and adopted a 4 percent water rate increase in 2010
- Budget includes modest increases in recreation, liquor license and sales tax vendor fees
- Board reviewed system development fees in December; and tentatively agreed to adjust SDF schedule in January
- FY 2010-2014 Budget freezes General Fund property tax; and annually reduces SMD #2 and #3 property taxes through 2018

Review all financial and reserve policies;

- Review conducted in April and May; and incorporated into FY 2010 Budget

Restructure existing debt;

- Staff made formal proposal to Centro in March; received counter-proposal in October; and dialogue continues

Prepare and implement a business attraction and retention strategy;

- Business development plan, including goals, existing inventory, review of available tools and implementation strategy presented in March
  - ♦ Town Center developer secured (since abandoned)
  - ♦ Modest in-fill in Superior Marketplace
  - ♦ Conceptual plan review and re-zoning completed for Horizon/Resolute site
  - ♦ Annexation, zoning and PDP completed for Guardian Storage



- ♦ Annexation, zoning and PDP completed for Ochsner/Remington development
- ♦ Progress made on retention/expansion of Boulder Valley Ice
- ♦ Significant in-fill of vacancies in Rock Creek Village
- ♦ Initiated 'Shop Superior' campaign, in cooperation with Chamber of Commerce

Work to implement Town Center vision and other targeted commercial sites;

- See above

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## Invest in Public Infrastructure

Complete 20-Year Capital Improvement and Maintenance Plan and budget for its implementation;

- Accelerated street replacement program
- FY 2010-2014 Budget includes \$8.7 million in capital investment in FY 2010; and \$43.7 million over five year term
- Other than street component, plan remains incomplete

Prioritize new recreational amenities;

- PROSTAC presented prioritized recommendations, within established budget constraints, in March; and Board endorsed
- Presentations on new park amenities to be included in 'Community Park-East' made in July and October

Complete Coalton/McCaslin intersection and trailhead improvements;

- Intersection substantially completed in November
- Trailhead improvements deferred by BOCO until 2010

Identify and implement additional methods to tame McCaslin traffic;

- Completed round-about at Coalton/McCaslin in November
- Installed protected left-turn to westbound US 36/McCaslin
- Created third-lane for southbound McCaslin
- Three (3) speed radar signs installed

Support regional transportation improvements.

- FEIS and ROD approved for US 36 improvements in December; and \$200 million TIGER grant pending

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## Expand Public Services

Pursue long-term library services agreement;

- New two-year library services agreement approved in January; with referendum scheduled in April, 2010 to continue
- Presented alternative plans for development of library facility in Superior in August
- Studied and reported on other prospective partnerships in September

Develop emergency preparedness plan;

- Draft plan completed in December; final plan to be completed by May; with initial testing immediately thereafter

Complete revision of Municipal Code;

- All Chapters, except Land Use Code (Ch. 16), completed in 2009; Ch. 16 continues to be under review by Planning Commission, with completion expected by March.
- Specific amendments pertaining to code enforcement completed in April

Implement one new community event.

- Staff presented alternatives to Board in April, with follow-up in July, for a three-day fitness-oriented event featuring the Morgul-Bismarck bike race

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## Expand Environmental Initiatives

Pursue open space and trail acquisitions, including community and regional trail connections;

- Acquired Madsen (1.4 acre) and Ochsner (13 acre) properties
- Marshall/Mesa trail completed, except for bridge over FRICO ditch
- Installation of 1+ mile of interconnecting trails throughout Rock Creek completed
- Completed trail connection from Coalton Road underpass to Calmante
- Completed sidewalk around Town 9

Begin implementation of energy self-sufficiency initiatives;

- Water system audit, including leak detection survey, initiated
- Irrigation controller replacement completed
- Conversion of parking lot and monument signage lighting to LED completed
- Installation of five (5) rooftop solar PV systems completed
- Installation of computerized timers for tennis and ball field lighting, programmable thermostats, motion sensors, faucet flow controls, interior lighting conversion and window covering and replacement completed
- Continued CFL light bulb exchange; and implemented LED holiday lighting exchange
- Substantial progress on a power purchase agreement (PPA) for the installation of two (2) ground-mounted solar systems

Adopt residential and commercial green building codes;

- Residential 'green building codes' adopted in May
- Preliminary review of commercial 'green building codes' is under review

Expand recycling efforts;

- Expanded household hazardous waste and electronics recycling program event held in May
- Drop-off for items not disposed of through Community Garage Sale initiated in May

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## Improve Communication with All Constituencies

Implement web streaming of public meetings;

- Completed Town Board and Planning Commission meetings in February; and expanded to workshop sessions in July

Develop annual work programs for each advisory board;

- Initial work programs prepared in January and approved by Board in March

Install community message board at Town Hall;

- Alternatives reviewed in March; installation completed in September

Host quarterly 'no agenda' meetings;

- No progress

Distribute Annual Report on previous year accomplishments;

- First report prepared and distributed in March

Actively oppose extension of E-470;

- Banded with Boulder, Boulder County and Golden to oppose Jefferson Parkway

Review Board, staff and advisory committees communication plans.

- Conducted joint meeting of Committee chairs in January to develop process for improved communications
- Advisory groups work programs submitted in January and approved in March
- 12 point 'enhanced communications plan' endorsed by Board in July; and reviewed again in September
  - ♦ adopted annual work programs for advisory boards
  - ♦ appointed Board liaisons to each advisory board
  - ♦ implemented strategy for responding to citizen inquiries
  - ♦ appointed web task force; and significantly expanded content on Town website
  - ♦ created blogs for Town Board, Manager and staff
  - ♦ established process for review of Executive Session minutes
  - ♦ conducted initial Citizen's Academy
  - ♦ implemented electronic newsletter
  - ♦ completed bi-annual community survey

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## Town of Superior

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# 2010 Town Board Goals

**Enhance Financial Stability and Promote Development Opportunities** – Begin implementation of Town Center vision, by securing a permanent home for an expanded Boulder Valley Ice facility and potential spin-off development, capitalizing on the development of the Conoco-Phillips campus and undertaking an extensive community education/outreach program; pursue targeted development opportunities in Superior Marketplace and elsewhere; review/revise financial incentive policies to promote business retention; continue efforts to diversify revenue and reduce reliance on property taxes; achieve self-sufficiency in utility funds; review reserve policies; restructure existing debt; and develop contingency budgets.

**Encourage Environmental Sustainability** – Continue implementation of energy self-sufficiency initiatives; promote energy conservation efforts, including promotion of Climate Smart initiative and the expansion of Town programs and incentives; pursue strategic open space and trail acquisitions, including community and regional trail connections; and expand solid waste collection and recycling efforts.

**Invest in Public Infrastructure** – Complete 20-Year Capital Improvement and Maintenance Plan and continue budgeting for its implementation; prioritize new recreational amenities; complete McCaslin interchange and Coalton/McCaslin trailhead improvements; continue planning and design for Windy Gap improvements; and pursue additional methods to tame McCaslin traffic.

**Expand Public Services** – Educate community on merits of cooperative contractual library services agreement; develop and test emergency preparedness plan; review residential street snow plowing; and pursue service sharing opportunities with other governmental entities.

**Improve Communication with All Constituencies** – Establish mechanism for improving communications with homeowner associations; schedule periodic meetings between Town Board and its advisory groups; re-activate Youth Advisory Committee; expand outreach efforts; and continue Citizens Academy.



**Town of Superior**  
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